



ROBOTICS
SPONSORSHIP PACKET
2025/26 SEASON



ABOUT AVI ROBOTICS

Introducing *Ars Vallis Ingenium*, the **Valley of Artistic Ingenuity**, an association of students from all over STEAM, humanities, and social sciences who blend their interests and talents in developing industry-level solutions. Through training members in new concepts and skills, utilizing group projects, and engaging with our community, *Ars Vallis Ingenium* (AVI) Robotics enables students to develop real world aptitudes not found in traditional academic settings.

AVI Robotics takes inspiration from previously participating in the Marine Advanced Technology Education (MATE) Remotely Operated Vehicle (ROV) competition as a part of Engineering Renaissance/Crush Depth at Clovis Community College. Following this legacy, **AVI Robotics is going to compete in the MATE ROV 2026 competition held in Newfoundland, Canada in June.**



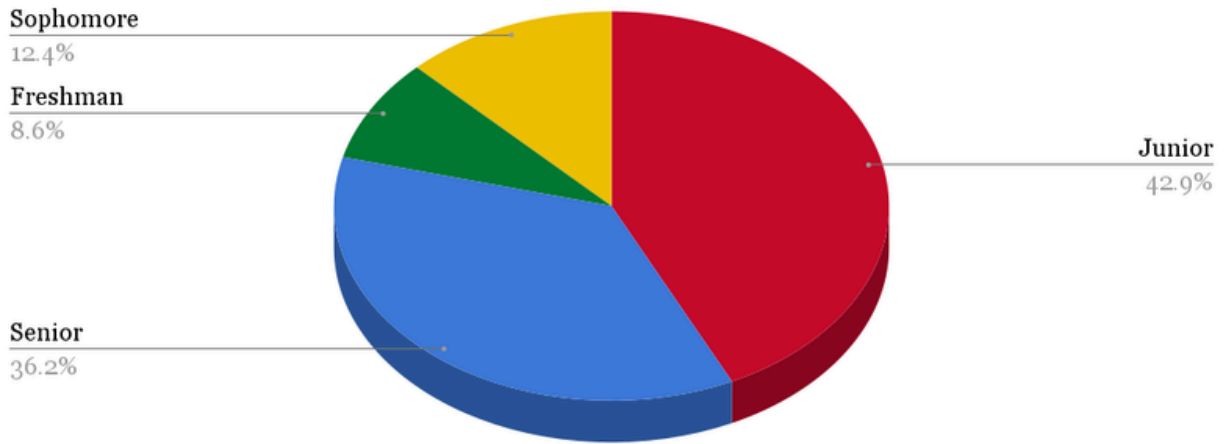
Pictured: The team leads of AVI Robotics (above) and the full club (below)



The Fall 2025 semester consisted of instruction and projects in order to build technical skills, documentation habits, marketing resources, and general preparedness for Spring 2026, while always harkening back to teamwork and communication.

Stimulated by this broad requirement of talents, AVI Robotics is made up of and welcomes students from all majors. This includes engineering, computer science, business, digital design, English, and many more. Through these avenues, we are providing a vast array of students with opportunities applying their unique talents and skills in real-world settings

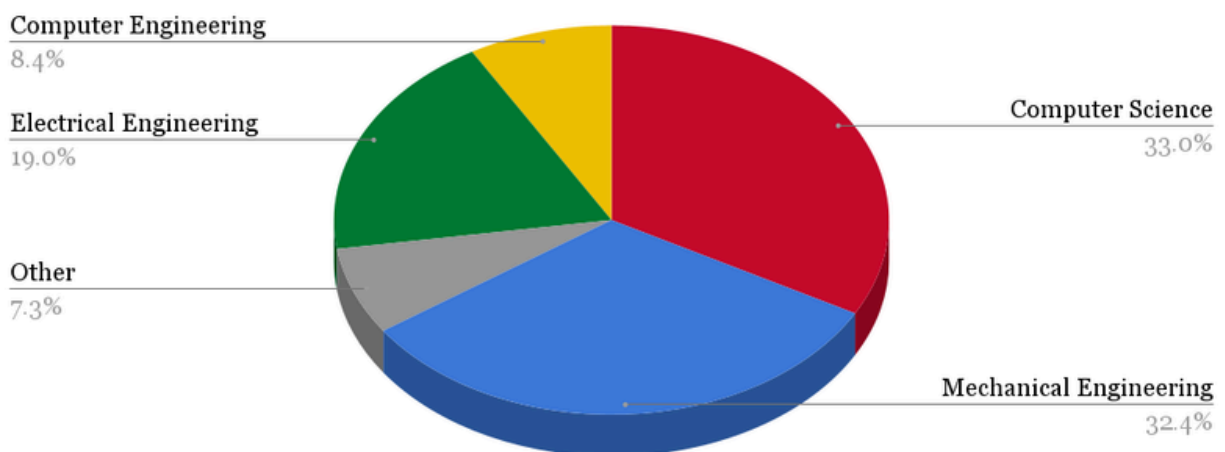
Breakdown of Student Years



Despite AVI Robotics focusing on underwater robotics, we strive to explore and support all kinds of ventures, robotics or otherwise. In the long term, we strive to extend a passion for robotics throughout the Central Valley, focusing on outreach to local highschool students (before reaching out to middle and elementary schools).

As a club and as a federal nonprofit, AVI Robotics looks forward to showing off the skills that CSU Fresno is helping nurture. The Central Valley's unique perspective and agricultural technology background provides us an insight into both robotics and problem-solving that help us thrive.

Breakdown of Club Majors



ABOUT MATE ROV AND OUR NEEDS

The MATE ROV Competition uses underwater robotics (a.k.a. remotely operated vehicles or ROVs) to inspire and challenge students to learn and creatively apply scientific, engineering, and technical skills to solving real-world problems. This competition challenges K-12, community college, and university students from all over the world to tackle missions based on scenarios from the workplace, encouraging students to work together, network, and learn from technical professionals in addition to each other.

AVI Robotics will be competing at the Pioneer level, and we look forward to representing the Central Valley and Fresno State on the international scale. However, this is where our financial needs come in.

We are fundraising not only to create and assemble the ROV ourselves, but to also fly out our team to Newfoundland to participate in the competition. This would be a lifechanging opportunity for our team, as we will be on an international stage, showing off our creation and our technical skills to international businesses and companies, giving an amazing opportunity for building connections and introducing them to what we are doing in the Central Valley.

We would love to include you as a sponsor for our team, helping us equip our team to show MATE ROV what the Central Valley is made of! Your financial and material support would be greatly appreciated, and we have some sweet rewards for each sponsorship tier to show that appreciation!

Pictured: One of AVI's outreach efforts, tabling at the UHC Foundation's 2026 Fun Run



Pictured: Assembly of our main ROV Chassis at one of AVI's MATE Water Test days

SPONSORSHIP LEVELS

All sponsors are essential, we couldn't do this without any of you!

Anchor: \$5,000 (Limited Tier)

- Sponsor logo printed directly on the ROV we're bringing to the MATE World Championship
- A custom-made wooden plaque thanking your business
- A framed photo of the team from Canada
- + *Rewards from the lower tiers!*

Hull: \$2,500

- Large Sponsor logo on MATE team t-shirts and other merchandise
- A verbal shoutout at the MATE World Championship
- Sponsor Logo on flyers and digital marketing
- + *Rewards from the lower tiers!*

Rudder: \$1,000

- Medium Sponsor logo on MATE team t-shirts and other merchandise
- A verbal shoutout at the beginning and end of every AVI Robotics meeting
- + *Rewards from the lower tiers!*

Propeller: \$500

- Small Sponsor logo on MATE team t-shirts and other merchandise
- A physical photo of the team from Canada
- + *Rewards from the lower tiers!*

Masthead: \$250

- Company Name on MATE team t-shirts and other merchandise
- Official thanks and showing of Sponsor Logo at the beginning and end of every AVI robotics meeting
- Social media shoutout on all platforms and mentions in videos done for social media



WORK WITH US IN 3 EASY STEPS

1 - Select the level of Sponsorship you have chosen:

- Anchor - \$5,000
- Hull - \$2,500
- Rudder - \$1,000
- Propeller - \$500
- Masthead - \$250
- Other (Donation)

2 - Let us know how you'd like to pay:

- Attached is a check made out to:
Ars Vallis Ingenium Robotics
- Send an invoice to the contact information below

3 - Who should we contact to finalize details?
(i.e. logo collection, advertisement, etc.)

Name and Title: _____

Company/Organization: _____

Address: _____

Email: _____

Phone #: _____